



**2018 Agenda**  
**Women in Transition**  
**Career Coaching Workshop**  
**24 April 2018 | Arlington, VA**  
 (SUBJECT TO CHANGE. AS OF: 14 APR 2018)

**ONLINE RESUME WRITING AND CAREER TRANSITION RESOURCES\***

\*NOTE: RESUME WRITING TOPICS WILL BE HELD DURING THE LUNCHTIME TABLE DISCUSSIONS ON 24 APRIL 2018. HOWEVER, IF YOU ARE IN NEED OF THIS INFORMATION PRIOR TO THE CAREER WORKSHOP, WE STRONGLY ENCOURAGE YOU TO REVIEW THE ONLINE CONTENT FOUND ON THE EVENT SITE'S TRANSITION RESOURCES TAB AND ALSO BY REVIEWING THE INFORMATION BELOW.

**ONLINE TRANSITION RESOURCES**

Browse our collection of links to resources, guides and tools to help advance your career.  
 Download a resume template, translate your military skills into civilian terms, find a career mentor and more.

**Tuesday, 24 APRIL 2018** *(Business Casual Attire or Uniform of the Day)*

7:30a – 8:00a	<b>E</b>	(Memorial Gallery) <b>REGISTRATION &amp; CONTINENTAL BREAKFAST</b>
8:00a – 8:20a	<b>M</b>	(Memorial Theater) <b>WELCOME AND OVERVIEW</b> <i>Susan Feland - AcademyWomen Founder &amp; President</i> <i>Kayla Williams - Director, Center for Women for Veterans, Department of Veterans Affairs</i>
8:20a – 9:00a	<b>P</b>	(Memorial Theater) <b>EXHIBITOR INTRODUCTIONS: UNDERSTANDING CAREER OPTIONS AND PATHS</b> Select employers and exhibitors provide valuable insights to military women in understanding the array of opportunities, resources and career options available within their organizations and industries.
9:00a - 10:45a	<b>O</b>	(Memorial Gallery) <b>CAREER NETWORKING FORUM &amp; JOB FAIR</b> Attendees meet and mingle with representatives from top-caliber military friendly companies and organizations.
9:00a – 1:30p	<b>Y</b>	(Memorial Gallery) <b>PROFESSIONAL HEADSHOTS</b> <b>HEADSHOTS WILL BE OFFERED AT A 70% DISCOUNTED RATE OF \$85 (DISCOUNTED FROM \$275+) ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE SHAWNA O'BRIEN PHOTOGRAPHY EXHIBIT TABLE ON THE DAY OF THE EVENT.</b>
9:00a – 1:30p	<b>R</b>	(Memorial Gallery) <b>PROFESSIONAL HEADSHOTS</b> HEADSHOTS WILL BE OFFERED AT A 70% DISCOUNTED RATE OF \$85 (DISCOUNTED FROM \$275+) ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE SHAWNA O'BRIEN PHOTOGRAPHY EXHIBIT TABLE ON THE DAY OF THE EVENT.  What does your current headshot say about you? In this day and age, you have a digital identity that helps to form your personal brand. A headshot is like your calling card. It puts a face with a name. That's why it's important to always appear professional, both in-person and online. And while most career-driven individuals understand the importance of projecting a professional persona in-person, far too many fail to exude that same level of professionalism online—the very first place most professional contacts and potential employers will see you! So, instead of using a selfie-stick to take your next LinkedIn photo, consider a professional headshot instead.  Bring your own make-up kit and a comb/brush and Shawna's team will guide you through refreshing your look to capture a winning headshot. Shawna O'Brien Photography is a veteran woman owned business.
9:00a – 4:30p	<b>S</b>	(Conference Room) <b>INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND</b> <b>INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE REGISTRATION DESK ON THE DAY OF THE EVENT. THERE WILL BE NO ADDITIONAL FEE FOR THIS OFFERING.</b>
9:00a – 4:30p	<b>P</b>	(Conference Room) <b>INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND</b> <b>INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE REGISTRATION DESK ON THE DAY OF THE EVENT. THERE WILL BE NO ADDITIONAL FEE FOR THIS OFFERING.</b>  When you're preparing to leave the military and for other major life transitions, financial readiness is key to your success and financial security. A financial planning expert will listen to your concerns and offer customized advice that will help to address your needs, update your budget, transition your military benefits, assess your retirement approach to investing and more.
9:00a – 4:30p	<b>O</b>	(Conference Room) <b>INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND</b> <b>INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE REGISTRATION DESK ON THE DAY OF THE EVENT. THERE WILL BE NO ADDITIONAL FEE FOR THIS OFFERING.</b>  When you're preparing to leave the military and for other major life transitions, financial readiness is key to your success and financial security. A financial planning expert will listen to your concerns and offer customized advice that will help to address your needs, update your budget, transition your military benefits, assess your retirement approach to investing and more.
9:00a – 4:30p	<b>N</b>	(Conference Room) <b>INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND</b> <b>INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE REGISTRATION DESK ON THE DAY OF THE EVENT. THERE WILL BE NO ADDITIONAL FEE FOR THIS OFFERING.</b>  When you're preparing to leave the military and for other major life transitions, financial readiness is key to your success and financial security. A financial planning expert will listen to your concerns and offer customized advice that will help to address your needs, update your budget, transition your military benefits, assess your retirement approach to investing and more.

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<b>Tuesday, 24 APRIL 2018</b> <i>(Business Casual Attire or Uniform of the Day)</i>	
Session I 10:45a – 11:40a  Session II 11:50a – 12:30p	<p style="text-align: right;"><i>Lunch Proudly Sponsored by:</i></p> <p style="text-align: right;"><b>TRAVELERS</b> </p> <p><i>(Memorial Gallery)</i>  <b>WORKING LUNCH: TABLE TOPIC DISCUSSIONS</b>            By popular demand, two sessions will be held to allow participants the opportunity to select an additional topic of their choosing. Attendees are free to select two themed lunch tables and participate in discussions for groups of approximately ten people on a variety of timely and important issues related to career transition and professional development. Network with your colleagues, career transition experts and potential employers while enjoying a delicious meal. Discussions will be facilitated by seasoned professionals on a wide range of topics.</p>
12:45p – 1:15p	<p><i>(Memorial Theater)</i>  <b>THE (UNEXPECTED) EMOTIONAL TOLL OF CAREER TRANSITION</b>            Career transitions are challenging. For those transitioning from the military, there is an added complexity that your civilian counterparts may not experience. For some, transition comes with an unexpected emotional response in having to adapt to an environment you may have grown accustomed to since your teen years. Join the conversation where an expert in this emerging field of study, will openly and honestly explore this topic and offer strategies to manage these unforeseen challenges.</p> <p><i>Facilitated by: <b>Meaghan Mobbs</b> – Clinical Psychology Doctoral Candidate, Columbia University, Teachers College</i></p>
1:15p – 1:45p	<p><i>(Memorial Theater)</i>  <b>REFINING YOUR IMAGE &amp; STYLE</b>            Within seconds, hundreds of times every day, we influence ourselves and others through our personal presence. Whether we like it or not, most people respond to visual images first and other information later. If you do not captivate interest within nanoseconds, you risk losing your intended audience and your only opportunity to make a memorable first impression. At its best, personal style starts with knowing yourself, your uniqueness, and radiating this from the inside out. In modern terms, it is about optimizing your personal image in order to increase confidence, engagement, and influence in all that you do. Join us as Emily Katz, a style expert who has helped to craft the look for notable celebrities, prime-time TV shows, films and personal clients, shares strategies to unlock new levels of confidence and powerful presence. In this interactive workshop, Emily will share simple tips and tricks for dressing success, wardrobe, makeup, hair and nails that work for you ... your style, your look ... and will enable you to present yourself with your own uniquely crafted version of elegance, polish and style.</p> <p><i>Facilitated by: <b>Emily Katz</b> – Image Design Strategist, ek Truth/Beauty</i></p>
2:00p – 3:30p	<p><i>(Memorial Theater)</i>  <b>**FINDING YOUR FIT: HOW PASSION AND PURPOSE TRANSFORM A CAREER INTO A LIFESTYLE</b></p> <p><b>**NOTE: COMPLETING AN ONLINE PASSION PROFILER™ ASSESSMENT AS PRE-WORK IS ASSOCIATED WITH THIS SESSION AND WILL BE ASSIGNED TO YOU IN ACCORDANCE WITH THE SCHEDULE FOUND ON THE EVENT SITE'S PASSION PROFILER™ TAB. <u>YOUR PRE-WORK MUST BE COMPLETED BY THE PUBLISHED DEADLINE TO GUARANTEE RECEIPT OF YOUR REPORT ON THE DAY OF THE EVENT. PLEASE VISIT THE <a href="#">PASSION PROFILER™ TAB</a> TO LEARN MORE.</u></b></p> <p>When you are exploring your next career move, finding the right fit requires that you align your skills, passions and values with a work role. Doing so can determine your success now and long into the future. The journey to discovering your fit begins with understanding your passion archetypes - which define your overall approach to work and life – and provide insight into how you can be motivated to deliver your very best. Armed with knowledge of your unique passion archetypes, you better align your passions with all aspects of your life, from what you choose to study, to the relationships you form with others, to the career path you decide to pursue.</p> <p>The Passion Profiler™ scientifically assesses an individual's expression of purpose as work-related passions. Built on the fieldwork of Purpose Linked Consulting and informed by the empirical literature on socio-cognitive identity development, The Passion Profiler™ is a groundbreaking tool created by Alaina Love, a leadership and team development expert, and researchers at the University of Michigan. <i>(continued on next page)</i></p>



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Once completed, you will receive an 18-page customized report (on the day of the event) that highlights not only your affinity to all 10 passion archetypes, but also defines the styles of passion you are currently utilizing at work, measuring your connection to the organization and your occupation. For current and future job seekers, the Passion Profiler™ will provide you with a competitive advantage that you can use to identify ideal career paths, develop a powerful personal branding message, focus your job search and stand out from the rest of the pack in the interview process. This interactive workshop will help you interpret your assessment results and learn practical, actionable strategies to find your best career fit.

*Facilitated by: Alaina Love, SPHR - Founder and COO, Purpose Linked Consulting*

3:45p – 5:15p

*(Memorial Theater)*

**BUILDING CONFIDENT WOMEN AT THE NEGOTIATION TABLE**

Women are powerful negotiators, but too often don't draw on their existing skill sets to achieve maximum success. Going beyond the research provided by Academics blaming gender-specific assumptions, cultural impact, demonstrations of lower confidence, and the real-life backlash of male counterparts, bosses, and colleagues, this interactive and fun session will help women professionals build confidence and skills to negotiate for and in their next career position (and in their daily lives). Märianne Eby, a negotiations expert who has served the negotiation training needs of Fortune 500, DoD, civilian agencies and other high-profile clients across industries and professional functions in over 30 countries, will help you to:

1. Discover the hidden strengths that women bring to the negotiation table, and how to overcome the challenges that limit our success.
2. Learn tips for women when negotiating with those in positions of influence and power.
3. Know what we can do before, during and after a negotiation to maximize success.

Join this interactive workshop to learn practical strategies women can use to enhance their confidence and competence at negotiation. You will be able to apply the lessons learned immediately — and the benefits will inure, not only to you, but to your organizations as well.

*Facilitated by: Märianne Eby, Esq. - CEO, Watershed Associates*

5:15p – 5:30p

*(Memorial Theater)*

**CAREER WORKSHOP CLOSING REMARKS & ACKNOWLEDGEMENTS**

25 - 26 APR 2018



**2018 OFFICER WOMEN LEADERSHIP SYMPOSIUM (OWLS)**