



2019 Agenda
Officer Women Leadership Symposium (OWLS)
Leading Innovation and Change in a New Era
 24-25 April 2019 | Arlington, VA
Proposed as of 11 Mar 19

Tuesday, 23 April *(Business Casual Attire or Uniform of the Day)*

7:30a – 5:15p	2019 CAREER COACHING WORKSHOP <i>(Refer to the Career Workshop agenda for more details.)</i>
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Wednesday, 24 April 2019 (OWLS DAY 1) *(Business Casual Attire or Uniform of the Day)*

8:00a – 5:00p	SYMPOSIUM REGISTRATION <i>(Memorial Gallery)</i>
8:00a – 9:00a	CONTINENTAL BREAKFAST <i>(Memorial Gallery)</i>
9:00a – 9:15a	OPENING REMARKS <i>(Memorial Theater)</i> <i>Susan Feland, Founder and President, AcademyWomen</i> <i>Major General Dee Ann McWilliams, USA (Ret), President, WIMSA Foundation</i> <i>Brigadier General Wilma Vaught, USAF (Ret) President Emeritus, WIMSA Foundation</i>
9:15a – 10:30a	LEADING CHANGE: CREATING CULTURES THAT DRIVE SUSTAINABLE GROWTH AND INNOVATION Innovation is a key driver of organizational success. It's the rocket fuel that powers the creation of new systems, processes and products. Yet, confidence is often lacking in an organization's ability to drive innovation effectively. To close this gap, leadership makes all the difference. To unleash and harness the power of innovation, leadership is the single most important factor for nurturing creativity and fueling innovation at the individual, team and organizational levels. Hear lessons learned and best practices from a panel of change makers, whose vision and leadership guided their organizations to move into unknown realms and new dimensions in order to maximize potential and capture opportunities.
10:30a – 10:45a	MORNING BREAK <i>(Memorial Gallery)</i>
10:45a – 12:00p	Fireside Chat <i>(Memorial Theater)</i> THE MAKING OF CAPTAIN MARVEL: SHAPING THE IMAGE OF MILITARY WOMEN IN THE MODERN MEDIA The newest Marvel superhero is a woman...whose character happens to be a former military fighter pilot. So where does Hollywood go when they need expert advice regarding how to best enact these roles? They seek out one of the Air Force's first female fighter pilots...and modern-day superheroes, Brigadier General Jeannie Leavitt, of course. Join General Leavitt as she shares behind the scenes insights from her role in advising Hollywood on the portrayal of a female military superhero and the potential implications her involvement has in shaping the public's view of military women for generations to come. <i>Brigadier General Jeannie M. Leavitt, Commander, Air Force Recruiting Service</i> <i>Beth Jarvis, Microsoft Eastern U.S. Base Engagement Manager, Moderator</i>

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12:00p - 1:30p	<p>Working Lunch (<i>Memorial Gallery</i>)</p> <p>MENTORING BY MILITARY SERVICE Attendees will break-out by military branch to engage in mentoring discussions and topics relevant to each service while enjoying a delicious lunch buffet.</p>
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Wednesday, 24 April 2019 (OWLS DAY 1) (*Business Casual Attire or Uniform of the Day*)

1:30p – 2:30p	<p>Panel Discussion (<i>Memorial Theater</i>)</p> <p>TO LEAD DISRUPTIVELY OR TRANSFORMATIONALLY – THAT IS THE QUESTION Research and social science reveal that organizations benefit from leadership that has the power to drive results. But how those results are achieved have long-term implications. When a leader operates as either a disruptive or transformational leader, it's a choice that influences not only the individual's operating style, but also the tools they will use to implement change, the impact their behavior will have on the organization's culture and their chances for sustained success. Given the current debate regarding the wide range of philosophies and leadership strategies, we will hear from respected thought leaders who will share their perspectives on different approaches to leadership and what it will take to lead successfully in a new era of constant change.</p> <p><i>Lynn Screen, Georgetown University Institute for Transformational Leadership</i> <i>Lieutenant General Gwen Bingham, Assistant Chief of Staff, Installation Management</i> <i>Rear Admiral Robert Sharp, Director, National Geospatial-Intelligence Agency (invited)</i> <i>Brigadier General Amy Hannah, Director, Army Marketing Research Task Force, Office of the Assistant Secretary of the Army (Manpower and Reserve Affairs) (invited)</i> <i>Alaina Love, CEO, Purpose Linked Consulting, Moderator</i></p>
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2:30p – 2:45p	AFTERNOON BREAK & NETWORKING (<i>Memorial Gallery</i>)
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2:45p - 3:45p	<p>Presentation (<i>Memorial Theater</i>)</p> <p>OWLS TALKS In the spirit of the popular TED Talks, we are pleased to feature speakers from a competitive selection process who will provide brief, thought-provoking presentations on topics of importance. Following each presentation, audience members will be encouraged to actively engage by tweeting their thoughts, reactions, and questions for further online discussion.</p>
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3:45p – 4:00p	AFTERNOON BREAK & NETWORKING (<i>Memorial Gallery</i>)
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4:00p – 5:15p	<p>Panel Discussion (<i>Memorial Theater</i>)</p> <p>DISRUPTIVE IDEAS: TAKING THE LEAD IN NEW ARENAS Often the most disruptive ideas come from the youngest leaders in our country. This discussion will highlight innovative concepts in emerging areas of technology that are transforming everyday life, the defense industry and the global economy, while also creating opportunities for more women to follow and expand.</p> <p><i>Elena Buenrostro, Founder & CEO, Women Who Drone</i> <i>Major Anya Fedotova, USAF, The Blue Grit Podcast</i> <i>Major Alea Nadeem, USAF, Air Force Women's Initiative Team Chair</i> <i>Christine Schwartz, Chief Operations Officer, Service to School</i> <i>Monica Marusceac, Founder and CEO, NoVA Hypnosis and Wellness</i></p>
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5:15p – 6:15p	<p>Networking Event <i>(Memorial Gallery)</i></p> <p>COCKTAIL RECEPTION The reception is an excellent networking opportunity to further discuss key concepts learned during the symposium thus far. It will be a chance to meet and interact with speakers, panelists and other attendees. A cash bar will be available.</p>
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Thursday, 25 April 2019 (OWLS DAY2) *(Business Casual Attire or Uniform of the Day)*

8:00a – 9:00a	REGISTRATION & CONTINENTAL BREAKFAST <i>(Memorial Gallery)</i>
8:30a – 9:00a	<p>MEMORIAL PETAL CEREMONY <i>(WIMSA Fountain)</i> In keeping with tradition, join us as we remember and celebrate the memories of our fallen sisters and fellow service members.</p>
9:00a – 9:15a	BREAK <i>(Transition to Memorial Theater)</i>
9:15a – 10:30a	<p>Panel Discussion <i>(Memorial Theater)</i></p> <p>INNOVATIONS IN WOMEN’S HEALTH AND POLICY Women are emerging with new voices and as the focus in the fields of wellness, fitness standards and health policy. Conclusive research is now emerging about the benefits of non-traditional practices, and the rescission of restrictions from women in combat roles has forced changes in how we train and prepare for forward deployment. Learn from leaders in this sector about existing trends, current research, as well as new opportunities for innovations in these fields.</p> <p><i>Dr. Neal Baumgartner, Chief, AF Exercise Science Unit</i> <i>Brianna Renner, Director of Programs, Veterans Yoga Project</i> <i>Adrian Campbell, Director of Education, Veterans Yoga Project</i> <i>Becca Childress, YogaFit for Warriors (Trauma Informed Teacher) and Wellness Coach</i></p>
10:30 – 10:45a	BREAK
10:45a – 11:45a	<p>Morning Keynote <i>(Memorial Theater)</i></p> <p>LEADING THROUGH CHALLENGE AND TOWARD OPPORTUNITY In this discussion, our prominent keynote will share her insights on leadership and tips for achieving personal and professional success.</p> <p><i>Vice Admiral Mary M. Jackson, Commander, Navy Installations Command</i></p>
11:45a - 1:15p	LUNCH <i>(Memorial Gallery)</i>
1:15p – 1:30p	<p>OWLS DIRECTOR REMARKS <i>(Memorial Theater)</i> <i>Elisabeth Auld and Monica Agarwal, OWLS Co-Chairs</i></p>

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1:30p - 2:45p	<p>Panel Discussion (<i>Memorial Theater</i>)</p> <p>GENERATION NEXT Military life has a large impact on, and demands a lot of support from, families. However, because of the traditional role for women as the homemaker and mother, there is an additional burden. Fear of long-term negative effects and parental “shaming” leads to doubts about continuing military service. This can impact both parents and caregivers as well as supervisors of those with family challenges. In this panel, adult children of military members will share how the opportunities and challenges of growing up in the military, how they coped, and how the experience is informing their adult lives.</p> <p><i>Brandi Runnels, Louisiana ANG and Physician Assistant, Texas Children's Hospital</i> <i>Abigail Mitchell, J.D. Candidate, William & Mary Law School</i> <i>Paola Capo, LEED Green Associate Specialist, The American Institute of Architects</i> <i>Sasha Rocke, Campaign Manager, Light the Night, The Leukemia & Lymphoma Society</i> <i>Lieutenant Colonel Stephanie Wilson, Commander, 90th Maintenance Squadron,</i> <i>Moderator</i></p>
2:45p - 3:00p	<p>AFTERNOON BREAK & NETWORKING (<i>Memorial Gallery</i>)</p>
3:00p – 4:30p	<p>Closing Keynote (<i>Memorial Theater</i>)</p> <p>PERFORMANCE UNDER STRESS AND CREATING MINDFUL LEADERS We all want to perform our best in every facet of our lives. In fact, each of us strives to maintain or even accelerate our professional success without sacrificing ourselves, specifically our health and relationships, along the way. But it is extremely difficult to do in reality! Dr. Jannell MacAulay, military leader and pilot, academic, educator, and mother of two, relied on her experience, education, and training to achieve high performance. After an unconventional wake-up call spotlighted her performance vulnerability, she realized how much of her moment-to-moment life she was missing and how it was adversely affecting her health and her ability to thrive at work and at home.</p> <p><i>Dr. Jannell MacAulay, Leadership & Performance Specialist</i></p>
4:30p	<p>CONCLUDING REMARKS (<i>Memorial Theater</i>)</p>