



2020 Agenda

Women in Transition Career Coaching Workshop

14 April 2020 | Arlington, VA
(as of: 31 JAN 2020 – subject to change)

ONLINE RESUME WRITING AND CAREER TRANSITION RESOURCES*

*NOTE: RESUME WRITING DISCUSSIONS AND RESUME REVIEWS WILL BE HELD DURING THE CAREER WORKSHOP ON 14 APRIL 2020 ON A FIRST COME, FIRST SERVED BASIS. HOWEVER, IF YOU ARE IN NEED OF THIS INFORMATION PRIOR TO THE CAREER WORKSHOP, WE STRONGLY ENCOURAGE YOU TO REVIEW THE ONLINE CONTENT FOUND ON THE EVENT SITE'S TRANSITION RESOURCES TAB AND ALSO BY REVIEWING THE INFORMATION BELOW.

ONLINE TRANSITION RESOURCES

Browse our collection of links to resources, guides and tools to help advance your career. Find a career mentor, download a resume template, translate your military skills into civilian terms and more.

Tuesday, 14 APRIL 2020 *(Business Casual Attire or Uniform of the Day)*

7:30a – 8:00a		<i>(Memorial Gallery)</i> REGISTRATION & CONTINENTAL BREAKFAST
8:00a – 8:20a		<i>(Memorial Theater)</i> WELCOME AND OVERVIEW <i>Susan Feland - AcademyWomen Founder & President</i>
8:20a – 9:00a	E M P L O Y E R & S P O N S O R E X H I B I T O R S O P E N	<i>(Memorial Theater)</i> EXHIBITOR INTRODUCTIONS: UNDERSTANDING CAREER OPTIONS AND PATHS Select employers and exhibitors provide valuable insights in understanding the array of opportunities, resources and career options available to military women within their organizations and industries.
9:00a – 10:45a		<i>(Memorial Gallery)</i> CAREER NETWORKING FORUM & JOB FAIR Attendees meet and mingle with representatives from top-caliber military friendly companies and organizations.
9:00a – 2:00p		<div style="text-align: right; font-size: small;">Proudly Sponsored by: </div> <i>(Memorial Gallery)</i> PROFESSIONAL HEADSHOTS HEADSHOTS WILL BE OFFERED AT A 65% DISCOUNTED RATE OF \$95 (DISCOUNTED FROM \$275+) ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE ON THE DAY OF THE EVENT. What does your current headshot say about you? In this day and age, you have a digital identity that helps to form your personal brand. A headshot is like your calling card. It puts a face with a name. That's why it's important to always appear professional, both in-person and online. And while most career-driven individuals understand the importance of projecting a professional persona in-person, far too many fail to exude that same level of professionalism online—the very first place most professional contacts and potential employers will see you! So, instead of using a selfie-stick to take your next LinkedIn photo, consider a professional headshot instead. Bring your own make-up kit and a comb/brush and the team from Laura Hatcher Photography will guide you through refreshing your look to capture a winning headshot.
9:00a - 3:00p		<i>(Hall of Honor)</i> INDIVIDUAL RESUME REVIEWS INDIVIDUAL RESUME REVIEWS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE ON THE DAY OF THE EVENT. THERE WILL BE NO ADDITIONAL FEE FOR THIS OFFERING. IF YOU PLAN TO TAKE PART IN THIS OFFERING, PLEASE BE SURE TO BRING HARDCOPIES OF YOUR RESUME. Does your resume...um...need some work? Does it WOW and communicate clearly your skills, expertise and value? Need some help? Join seasoned talent acquisition executives with experience in a wide array of industries, as they provide one-on-one reviews and offer immediate feedback that helps your resume become a more powerful marketing tool that skillfully conveys the nuances and details necessary to create a high-impact, job-winning resume. These reviews are well-suited for all ranks and experience levels.



Tuesday, 14 APRIL 2020 <i>(Business Casual Attire or Uniform of the Day)</i>	
9:00a - 4:00p	<div style="text-align: right; font-size: small; margin-bottom: 5px;">Proudly Sponsored by: </div> <p><i>(Conference Room)</i> INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE ON THE DAY OF THE EVENT. THERE WILL BE NO ADDITIONAL FEE FOR THIS OFFERING.</p> <p>When you're preparing to leave the military and for other major life transitions, financial readiness is key to your success and financial security. A First Command financial planning expert will listen to your concerns and offer customized advice that will help to address your needs, update your budget, transition your military benefits, assess your retirement approach to investing and more.</p>
Session I 11:00a – 11:40a Session II 11:50a – 12:30p	<div style="text-align: right; font-size: small; margin-bottom: 5px;">Proudly Sponsored by: </div> <p><i>(Memorial Gallery)</i> WORKING LUNCH: SMALL GROUP TABLE TOPIC DISCUSSIONS Back by popular demand, attendees are free to select two themed lunch tables and participate in discussions for groups of approximately ten people on a variety of timely and important issues related to career transition and professional development. Network with your colleagues, career transition experts and potential employers while enjoying a delicious meal. Discussions will be facilitated by seasoned professionals on a wide range of topics.</p>
12:45p – 1:30p	<p><i>(Memorial Theater)</i> NAVIGATING THE PSYCHOLOGICAL MINEFIELD OF TRANSITION After years of dedicated military service, leaving might be the hardest mission for military leaders. Fear and uncertainty are unspoken obstacles that can erode confidence and excitement for what comes next. Even long after transition, many of us may still be struggling to find our place in society. This is the dark underbelly of transition. Join us for a long overdue exploration of the psychological, cultural, and relational aspects of leaving the military where Jason Roncoroni and Dr. Shauna "Doc" Springer will share content from their best-selling new release <i>Beyond the Military</i>, which offers well-informed strategies for confidently navigating military transition.</p> <p><i>Facilitated by:</i> Jason Roncoroni, Lieutenant Colonel, U.S. Army (retired) – President and CEO, Ordinary Hero Coaching & Co-Founder, Zero Six Group Doc Shauna Springer, Ph.D. - Owner, Hidden Ivy Consulting</p>
CONCURRENT SESSION	
1:45p – 3:00p	<p><i>(Conference Room)</i> WINNING LINKEDIN STRATEGIES THAT GET YOU HIRED LinkedIn is an incredibly powerful tool for jobseekers, but the biggest misperception is that its value is in potential employers finding <i>you</i>. In fact, it's just the opposite. With over 650 million profiles on LinkedIn, the passive "create a perfect profile and they will come" approach rarely generates results. The real value of LinkedIn is that it enables you to tap into the hidden job market that accounts for up to 80% of hires. LinkedIn helps you find and connect to people and information that will 1) inform you about job openings before they're published (since the vast majority never are), 2) get your resume into the interview pile, 3) enable you to compete against a smaller pool of applicants, and 4) help you write a better cover letter and conduct a better interview.</p> <p>This workshop will focus on demystifying LinkedIn culture and highlighting the most effective and strategic best practices to leverage LinkedIn to tap into the hidden job market and optimize the time you spend on LinkedIn connecting with the people and information that will get you hired!</p> <p><i>Facilitated by:</i> Elisse W. Barnes, JD, PhD CEO, Of a Certain Vintage Workforce Education, LLC</p>



Tuesday, 14 APRIL 2020 *(Business Casual Attire or Uniform of the Day)*

CONCURRENT SESSION

1:45p – 3:00p

(Memorial Theater)

****FINDING YOUR FIT: HOW PASSION AND PURPOSE TRANSFORM A CAREER INTO A LIFESTYLE**

****COMPLETING AN ONLINE PASSION PROFILER™ ASSESSMENT BEFORE THE EVENT IS ASSOCIATED WITH THIS SESSION AND WILL BE ASSIGNED TO YOU IN ACCORDANCE WITH THE SCHEDULE FOUND ON THE EVENT SITE'S PASSION PROFILER™ TAB. YOUR PRE-WORK MUST BE COMPLETED BY THE PUBLISHED DEADLINE TO GUARANTEE RECEIPT OF YOUR REPORT ON THE DAY OF THE EVENT.**

When you are exploring your next career move, finding the right fit requires that you align your skills, passions and values with a work role. Doing so can determine your success now and long into the future. The journey to discovering your fit begins with understanding your passion archetypes - which define your overall approach to work and life – and provide insight into how you can be motivated to deliver your very best. Armed with knowledge of your unique passion archetypes, you better align your passions with all aspects of your life.

The Passion Profiler™ scientifically assesses an individual's expression of purpose as work-related passions. Built on the fieldwork of Purpose Linked Consulting and informed by the empirical literature on socio-cognitive identity development, The Passion Profiler™ is a groundbreaking tool created by Alaina Love, a leadership and team development expert, and researchers at the University of Michigan.

Once completed, you will receive an 18-page customized report (on the day of the event) that highlights not only your affinity to all 10 passion archetypes, but also defines the styles of passion you are currently utilizing at work, measuring your connection to the organization and your occupation. For current and future job seekers, the Passion Profiler™ will provide you with a competitive advantage that you can use to identify ideal career paths, develop a powerful personal branding message, focus your job search and stand out from the rest of the pack in the interview process. This interactive workshop will help you interpret your assessment results and learn practical, actionable strategies to find your best career fit.

Facilitated by: Alaina Love, SPHR - President and CEO, Purpose Linked Consulting

3:15p – 4:30p

(Memorial Theater)

BUILDING CONFIDENT WOMEN AT THE NEGOTIATION TABLE

Women are powerful negotiators, but too often don't draw on their existing skill sets to achieve maximum success. Going beyond the research provided by Academics blaming gender-specific assumptions, cultural impact, demonstrations of lower confidence, and the real-life backlash of male counterparts, bosses, and colleagues, this interactive and fun session will help women professionals build confidence and skills to negotiate for and in their next career position (and in their daily lives). A negotiations expert who has served the negotiation training needs of Fortune 500, DoD, civilian agencies and other high-profile clients across industries and professional functions in over 30 countries, will help you to:

1. Discover the hidden strengths that women bring to the negotiation table, and how to overcome the challenges that limit our success.
2. Learn tips for women when negotiating with those in positions of influence and power.
3. Know what we can do before, during and after a negotiation to maximize success.

Join this interactive workshop to learn practical strategies women can use to enhance their confidence and competence at negotiation. You will be able to apply the lessons learned immediately — and the benefits will inure, not only to you, but to your organizations as well.

4:30p – 4:45p

(Memorial Theater)

CAREER WORKSHOP CLOSING REMARKS & ACKNOWLEDGEMENTS

Wednesday - Thursday, 15 - 16 APRIL 2020 *(Business Casual Attire or Uniform of the Day)*



2020 OFFICER WOMEN LEADERSHIP SYMPOSIUM (OWLS)

(Refer to the OWLS agenda for more details.)