




2023 Agenda
Women in Transition
Career Coaching Workshop
Hosted Virtually and Onsite
13 APRIL 2023 | Arlington, VA
(as of 19 SEP 2022 – Subject to Change)

Tuesday, 13 April 2023 <i>(Business Casual Attire or Uniform of the Day)</i>	
9:00a – 9:05a EST	WELCOME AND OVERVIEW
9:05a – 9:15a EST	OPENING REMARKS Lourdes Tiglao , a U.S. Air Force Veteran and Director of the Center for Women Veterans (CWV) at the U.S. Department of Veterans Affairs, will offer welcoming remarks and provide updates regarding the work of the CWV on behalf of women Veterans.
9:15a – 9:35a EST	UNDERSTANDING CAREER OPTIONS, OPPORTUNITIES, AND PATHS Select employers and exhibitors will introduce themselves and provide valuable insights in understanding the array of opportunities, resources and career options available to military women within their organizations and industries.
9:35a – 4:15p EST	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold; font-size: 0.8em; padding: 5px;">EMPLOYER & SPONSOR EXHIBITS OPEN</div> <div style="flex-grow: 1;"> <p style="text-align: right; font-size: 0.8em;"><i>Proudly Sponsored by:</i></p> <div style="text-align: right;">  </div> <p><i>(ongoing throughout the day)</i> PROFESSIONAL HEADSHOTS & MILITARY PORTRAITS HEADSHOTS & MILITARY PORTRAITS WILL BE OFFERED AT A SPECIAL EVENT RATE OF \$95 + 6% VA STATE TAX ON A FIRST COME, FIRST SERVED BASIS. SIGN-UP SHEETS WILL BE AVAILABLE AT THE EXHIBIT TABLE ON THE DAY OF THE EVENT.</p> <p>Professional Headshots are the new calling card. Your online first impression is an important part of your personal branding, career transition and job search. If you don't have an updated headshot or don't recognize "you" in your headshot, then it's probably time to invest in yourself and schedule a professional photography session.</p> <p>Not ready for the civilian look just yet? Consider celebrating your service and military legacy with a military portrait. You may not realize this now, but when you reach the end of your career, whether it's four or 30 years long, you might discover you didn't take enough pictures while in uniform. Make a promise to memorialize yourself at every rank through military portraits. Avoid the regret and capture the memories. Your family and legacy will thank you for it.</p> <p>Laura Hatcher Photography is a Veteran Woman owned business.</p> </div> </div>
9:35a – 4:15p EST	<p><i>(ongoing throughout the day)</i> INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND FREE INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS.</p> <p>When you're preparing to separate from the military and for other major life transitions, financial readiness is key to your success and financial security. A financial planning expert will listen to your concerns and offer customized advice that will help to address your needs, update your budget, transition your military benefits, assess your retirement approach to investing, and more.</p>

2023 Career Workshop Agenda
Hosted Virtually and Onsite
13 April 2023 | Arlington, VA
(as of 19 SEP 2022 – Subject to Change)



Tuesday, 13 April 2023 <i>(Business Casual Attire or Uniform of the Day)</i>		
9:35a – 11:00a EST		<p>CAREER RESOURCES & JOB FAIR <i>(IN-PERSON EVENT ONLY)</i></p> <p>Meet and speak directly with representatives from top-caliber, military friendly companies and organizations to explore a range of available career resources and job opportunities. So come prepared and look your professional best.</p>
SESSION I: 11:15a – 11:55a EST SESSION II: 12:00p – 12:40p EST	E M P L O Y E R & S P O N S O R E X H I B I T S O P E N	<p>LUNCHTIME SMALL GROUP DISCUSSIONS VISIT THE REGISTRATION WEBSITE FOR A DESCRIPTION OF EACH DISCUSSION.</p> <p>Join small group discussions while enjoying a delicious lunch with employers, exhibitors, presenters, and fellow participants around a topic of interest which will be facilitated by seasoned professionals. You will be able to select from a wide-range of timely and important issues related to career transition and professional development. This will be an excellent opportunity to network with your colleagues, career transition experts and potential employers.</p>
12:50p – 1:30p EST		<p>BUILDING, DEFENDING & LEVERAGING YOUR PERSONAL BRAND</p> <p>A personal brand is your reputation — you can't build (and maintain) an exemplary one without doing actual work. In professional settings especially, your image, personal brand and reputation are of the utmost importance. These are the factors that people and potential employers take into account while forming a perception about you. They are a combination of what others think and feel about you, dependent on your work and how you interact with them, and ALSO what they have heard about you – true or not. Because let's face it, if you don't control your own narrative, someone else will. So even if you carefully follow the "rules" of building an exemplary personal brand - what do you do when your reputation is purposely undermined by others - or marred by your own mistakes? Join the discussion where a strategic brand management expert will share strategies to build, defend, maintain and leverage your personal brand.</p>
1:30p – 2:45p EST		<p>**FINDING YOUR FIT: HOW PASSION AND PURPOSE TRANSFORM A CAREER INTO A LIFESTYLE</p> <p>**NOTE: COMPLETING AN ONLINE PASSION PROFILER™ ASSESSMENT AS PRE-WORK IS ASSOCIATED WITH THIS SESSION AND WILL BE ASSIGNED TO YOU IN ACCORDANCE WITH THE SCHEDULE FOUND ON THE EVENT SITE'S PASSION PROFILER™ TAB. <u>YOUR PRE-WORK MUST BE COMPLETED BY THE PUBLISHED DEADLINE</u> TO GUARANTEE RECEIPT OF YOUR REPORT ON OR BEFORE THE DAY OF THE EVENT. PLEASE VISIT THE PASSION PROFILER™ TAB TO LEARN MORE.</p> <p>Many military veterans experience an identity crisis during their military transitions. Some may even settle for careers and lives that underutilize their innate skills and leadership talents. As a result, in a world that is desperate for strong leaders, our society loses out on the full potential military members bring to any organization. Successful transitions back into the civilian world require that service members leverage their full leadership capabilities by seeking roles that provide purpose, fulfillment and happiness. So how does that get done?</p> <p>When you are exploring your next career move, finding the right fit requires that you align your skills, passions and values with a work role. Doing so can determine your success now and long into the future. The journey to discovering your fit begins with understanding your passion archetypes - which define your overall approach to work and life – and provide insight into how you can be motivated to deliver your very best. Armed with knowledge of your unique passion archetypes, you better align your passions with all aspects of your life, from what you choose to study, to the relationships you form with others, to the career path you decide to pursue.</p>

2023 Career Workshop Agenda
Hosted Virtually and Onsite
13 April 2023 | Arlington, VA
(as of 19 SEP 2022 – Subject to Change)




Tuesday, 13 April 2023 *(Business Casual Attire or Uniform of the Day)*

<p>1:30p – 2:45p EST</p>	<p>E M P L O Y E R & S P O N S O R E X H I B I T S O P E N</p>	<p>The Passion Profiler™ scientifically assesses an individual's expression of purpose as work-related passions. Built on the fieldwork of Purpose Linked Consulting and informed by the empirical literature on socio-cognitive identity development, The Passion Profiler™ is a groundbreaking tool created by Alaina Love, a leadership and team development expert, and researchers at the University of Michigan.</p> <p>Once completed, you will receive an 18-page customized report that highlights not only your affinity to all 10 passion archetypes, but also defines the styles of passion you are currently utilizing at work, measuring your connection to the organization and your occupation. For current and future job seekers, the Passion Profiler™ will provide you with a competitive advantage that you can use to identify ideal career paths, develop a powerful personal branding message, focus your job search and stand out from the rest of the pack in the interview process. This interactive workshop will help you interpret your assessment results and learn practical, actionable strategies to find your best career fit.</p> <p><i>Facilitated by:</i> Alaina Love, SPHR President and CEO Purpose Linked Consulting</p>
<p>2:45p – 3:00p EST</p>	<p>BREAK</p>	
<p>3:00p – 4:15p EST</p>	<p>E M P L O Y E R & S P O N S O R E X H I B I T S O P E N</p>	<p>MANAGING DIFFICULT CONVERSATIONS AND BUILDING YOUR NEGOTIATING POWER</p> <p>Women are powerful negotiators, but too often don't draw on their existing skill sets to achieve maximum success. Leveraging research and accounting for gender-specific assumptions, cultural impact, demonstrations of lower confidence, and the real-life backlash of male counterparts, bosses, and colleagues, this interactive and fun session will help women professionals build confidence and skills to negotiate for and in their next career position (and in their daily lives). A negotiations expert who has served the negotiation training needs of high-profile clients across industries and professional functions, will help you to:</p> <ol style="list-style-type: none"> 1. Discover the hidden strengths that women bring to the negotiation table, and how to overcome the challenges that limit our success. 2. Learn tips for women when negotiating with those in positions of influence and power. 3. Know what we can do before, during and after a negotiation to maximize success. <p>Join this interactive workshop to learn practical strategies women can use to enhance their confidence and competence at negotiation. You will be able to apply the lessons learned immediately — and the benefits will inure, not only to you, but to your organizations as well.</p> <p><i>Facilitated by:</i> Suzanne de Janasz, PhD Professor of Management and Conflict Analysis & Resolution George Mason University</p>

2023 Career Workshop Agenda
Hosted Virtually and Onsite
13 April 2023 | Arlington, VA
(as of 19 SEP 2022 – Subject to Change)



Tuesday, 13 April 2023 *(Business Casual Attire or Uniform of the Day)*

4:15p - 4:30p EST	CLOSING REMARKS AND ACKNOWLEDGEMENTS
4:30p - 6:00p EST	<p style="text-align: right;"><i>Proudly Sponsored by:</i></p> <div style="display: flex; justify-content: space-between; align-items: center;"> <div data-bbox="500 474 1117 535"> <p>EVENING RECEPTION: CELEBRATING 20 YEARS OF ACADEMYWOMEN</p> </div> <div data-bbox="1190 428 1412 516"> </div> </div> <p>Join AcademyWomen in celebrating our 20th year of cultivating the leadership of military women to impact positive change locally, nationally and globally. Enjoy opportunities to meet and interact with guest speakers, George Mason University faculty and students, participating partners and sponsors, as well as your fellow military women and colleagues. An open bar and refreshments will be available.</p> <p>Attendees of the Career Workshop <u>and</u> OWLS are invited to attend.</p>
14 APRIL 2023	 <p>2023 OFFICER WOMEN LEADERSHIP SYMPOSIUM (OWLS)</p>

***Career Transition Resources** will be provided during small group discussions and can also be found on our website. To download a resume template, translate your military skills into civilian terms and more, please visit us at: www.MilitaryOWLS.org under the "Transition Resources" tab.