



# 2025 OWLS Agenda

## Officer Women Leadership Symposium (OWLS)

**Theme: Power of Connection**

2-3 April 2025 | Hybrid Event | Arlington, VA

Registration Open: [www.militaryowls.org](http://www.militaryowls.org) <https://bit.ly/OWLS2025>

**The Officer Women Leadership Symposium (OWLS)** offers participants the opportunity to hear from powerful and motivational speakers, acquire new leadership skills, gain insights, mentor and be mentored, while developing personal and professional networks.

**Power of Connection:** This event theme emphasizes the profound impact that relationships have on personal growth, resilience, and collective strength. This symposium explores how strong connections to – self, a community of warriors, and the world – provide insights and skills necessary to lead for impact.

**NOTE:** The Career Coaching Workshop (2 April 2025) precedes the Officer Women Leadership Symposium (3 April 2025). Both professional development events serve different purposes and are linked by the Evening Reception to be held 2 April 2025 from 5:00-6:30p.

as of 14 January 2025 (subject to change)

### Wednesday, 2 April 2025 (9:00a - 6:30p EST) Hybrid Event (In Person and Virtual) *(Business Casual Attire or Uniform of the Day)*

9:00a - 5:00p EST	<p><b>2025 CAREER COACHING WORKSHOP</b> <i>(Refer to the Career Workshop agenda for more details.)</i></p> <p>The Career Coaching Workshop is designed to successfully prepare military women leaders and military spouses for career transition. Workshops, keynotes, and panel discussions provide techniques and tools for participants to optimize talents and accelerate career options that align with professional purpose, goals and opportunities.</p>
5:00p – 6:30p EST	<p><b>EVENING RECEPTION</b></p> <p>Connect with military and veteran women from all services over refreshments and heavy hors d'oeuvres.</p> <p><b><i>The evening reception is open to ALL REGISTRANTS of the Career Coaching Workshop and Officer Women Leadership Symposium. There is also an option for participants to attend the evening reception ONLY.</i></b></p>

### Thursday, 3 April 2025 - OWLS (9:00a - 5:30p EST) Hybrid (In Person and Virtual) *(Business Casual Attire or Uniform of the Day)*

9:00a - 9:05a EST	<p><b>OWLS EVENT OPENING AND OVERVIEW</b></p> <p>The Officer Women Leadership Symposium (OWLS) offers participants the opportunity to hear from powerful and motivational speakers, acquire new leadership skills, gain insights, mentor and be mentored, while developing personal and professional networks.</p>
9:05a - 10:20a EST	<p><b><i>Keynote Panel</i></b></p> <p><b>CONNECT WITH HEROES</b></p> <p>Meet successful leaders who share insights about ways to motivate teams and organizations with inspiration and vision for today's challenges.</p>

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10:20a - 10:30a EST	<b>Break</b>
10:30a - 11:40a EST	<p><i>Panel Discussion</i></p> <p><b>CONNECT AND ACHIEVE</b>          You want to make a difference? You see ways to better contribute your talent? You see a way to make life better for your fellow service woman? Hear from leaders who are working to make a positive impact by leveraging their skills in unique ways.</p>
11:40a - 11:50a EST	<b>Break and Snack</b>
11:50a - 12:50p EST	<p><i>Workshop</i></p> <p><b>CONNECT TO COMMUNICATE</b>          Do you ever notice people may listen to you, but not hear you? Learn best practices on ways to match your communication intentions with the message you want people to hear in order to create the impact you want.</p>
12:50p - 1:50p EST	<p><b>LUNCH and ROUNDTABLE DISCUSSIONS (IN-PERSON EVENT ONLY)</b>          In-person participants will join a table topic discussion of choice. Virtual attendees will have a break for lunch.</p>
1:50p - 2:50p EST	<p><i>Workshop</i></p> <p><b>CONNECT WITH SELF: Unlock Your Potential Through Humor</b>          In this session, learn tips to leverage humor to elevate your mindset, boost resilience, and achieve success.</p>
2:50p - 3:00p EST	<b>Break</b>
3:00p - 4:10p EST	<p><i>Panel Discussion</i></p> <p><b>CONNECT TO DEVELOP LEADERSHIP TOOLS</b>          Conflict in the workplace is unavoidable. The key question is how to best handle difficult relationships as a leader. This panel discusses common challenges and shares helpful behaviors to identify and manage issues before they escalate to dysfunctional levels and impact the mission.</p>
4:10p - 4:20p EST	<b>Break</b>
4:20p - 5:30p EST	<p><i>Panel Discussion</i></p> <p><b>CONNECT WITH HERSTORY</b>          Why do people gravitate towards certain leaders when they talk? Why do we get emotional when we see certain messages or hear from charismatic leaders? The answer to these questions lies in the power of story. This panel shares powerful stories and tips for telling your own stories to influence and motivate others.</p>
5:30p EST	<b>EVENT DAY SUMMARY AND CLOSE</b>