





2025 Agenda
 Women in Transition
 Career Coaching Workshop
 Hosted Virtually and Onsite
 02 APRIL 2025 | Arlington, VA
<https://bit.ly/OWLS2025>
 (Subject to change - as of 24 FEB 2025)




Thursday, 02 April 2025 <i>(Civilian Business Casual Attire)</i>	
9:00a – 4:00p EST	<p style="text-align: right;"><i>Proudly Sponsored by:</i> </p> <p><i>(ongoing throughout the day)</i> INDIVIDUAL FINANCIAL CONSULTATIONS: TIPS FOR AN INFORMED FINANCIAL TRANSITION FROM THE MILITARY AND BEYOND <small>FREE INDIVIDUAL FINANCIAL CONSULTATIONS WILL BE OFFERED THROUGHOUT THE DAY ON A FIRST COME, FIRST SERVED BASIS. (IN-PERSON EVENT ONLY)</small></p> <p>When you're preparing to separate from the military and for other major life transitions, financial readiness is key to your success and financial security. A First Command financial planning expert will listen to your concerns and offer customized advice that will help to address your needs, update your budget, transition your military benefits, assess your retirement approach to investing, and more.</p>
9:00a – 4:00p EST	<p style="text-align: right;"><i>Proudly Sponsored by:</i> </p> <p><i>(ongoing throughout the day)</i> PROFESSIONAL HEADSHOTS & MILITARY PORTRAITS <small>HEADSHOTS & MILITARY PORTRAITS WILL BE OFFERED AT A SPECIAL EVENT RATE OF \$99 FOR ONE HIGH RESOLUTION DIGITAL IMAGE ON A FIRST COME, FIRST SERVED BASIS. (IN-PERSON EVENT ONLY)</small></p> <p>Professional Headshots are the new calling card. Your online first impression is an important part of your personal branding, career transition and job search. If you don't have an updated headshot or don't recognize "you" in your headshot, then it's probably time to invest in yourself and schedule a professional photography session.</p> <p>Not ready for the civilian look just yet? Consider celebrating your service and military legacy with a military portrait. You may not realize this now, but when you reach the end of your career, whether it's four or 30 years long, you might discover you didn't take enough pictures while in uniform. Make a promise to memorialize yourself at every rank through military portraits. Avoid the regret and capture the memories.</p> <p>Your family and legacy will thank you for it.</p> <p>Laura Hatcher Photography is a Veteran Woman owned business.</p>
9:00a – 9:05a EST	WELCOME AND OVERVIEW
9:05a – 9:15a EST	OPENING REMARKS
9:15a – 9:35a EST	UNDERSTANDING CAREER OPTIONS, OPPORTUNITIES, AND PATHS Select employers and exhibitors will introduce themselves and provide valuable insights in understanding the array of opportunities, resources and career options available to military women within their organizations and industries.
9:35a – 11:00a EST	CAREER RESOURCES & JOB FAIR (IN-PERSON EVENT ONLY) Meet and speak directly with representatives from top-caliber, military friendly companies and organizations to explore a range of available career resources and job opportunities. So come prepared and look your professional best.
11:00a – 11:15a EST	BREAK



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<p>SESSION I: 11:15a – 11:55a EST</p> <p>SESSION II: 12:00p – 12:40p EST</p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">EMPLOYER & SPONSOR EXHIBITS OPEN</p>	<p>LUNCHTIME SMALL GROUP DISCUSSIONS</p> <p>Join small group discussions while enjoying a delicious lunch (virtually or in-person) with career coaches, talent acquisition professionals, Department of Veterans Affairs transition specialists and fellow participants around a topic of interest which will be facilitated by seasoned professionals. You will be able to select from a wide-range of timely and important issues related to career transition and professional development. This will be an excellent opportunity to network with your colleagues, career transition experts and potential employers.</p>
<p>12:40p – 12:50p EST</p>		<p>BREAK</p>
<p>12:50p – 1:50p EST</p>		<p>FIRESIDE CHAT: LEADERSHIP LESSONS LEARNED</p> <p>In this intimate conversation, distinguished guest speakers will answer your questions, share strategies for successfully navigating the career transition journey, and provide insights regarding their leadership lessons learned along the way.</p>
<p>1:50p – 2:00p EST</p>		<p>BREAK</p>
<p>2:00p – 3:15p EST</p>		<p style="text-align: right;"><i>Proudly Sponsored by:</i> </p> <p><u>SESSION A - CONCURRENT WORKSHOP</u> FINDING YOUR FIT: HOW PASSION AND PURPOSE TRANSFORM A CAREER INTO A LIFESTYLE <small>NOTE: COMPLETING AN ONLINE PASSION PROFILER™ ASSESSMENT AS PRE-WORK IS ASSOCIATED WITH THIS SESSION. VIEW THE PASSION PROFILER TAB FOR DETAILS.</small></p> <p>Many military veterans experience an identity crisis during their military transitions. Some may even settle for careers and lives that underutilize their innate skills and leadership talents. As a result, in a world that is desperate for strong leaders, our society loses out on the full potential military members bring to any organization. Successful transitions back into the civilian world require that service members leverage their full leadership capabilities by seeking roles that provide purpose, fulfillment and happiness. So how does that get done?</p> <p>When you are exploring your next career move, finding the right fit requires that you align your skills, passions and values with a work role. Doing so can determine your success now and long into the future. The journey to discovering your fit begins with understanding your passion archetypes - which define your overall approach to work and life – and provide insight into how you can be motivated to deliver your very best. Armed with knowledge of your unique passion archetypes, you better align your passions with all aspects of your life, from what you choose to study, to the relationships you form with others, to the career path you decide to pursue.</p> <p>The Passion Profiler™ scientifically assesses an individual's expression of purpose as work-related passions. Built on the fieldwork of Purpose Linked Consulting and informed by the empirical literature on socio-cognitive identity development, The Passion Profiler™ is a groundbreaking tool created by Alaina Love, a leadership and team development expert, and researchers at the University of Michigan.</p>



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2:00p – 3:15p EST	E M P L O Y E R & S P O N S O R E X H I B I T S O P E N	<p>Once completed, you will receive an 18-page customized report that highlights not only your affinity to all 10 passion archetypes, but also defines the styles of passion you are currently utilizing at work, measuring your connection to the organization and your occupation. For current and future job seekers, the Passion Profiler™ will provide you with a competitive advantage that you can use to identify ideal career paths, develop a powerful personal branding message, focus your job search and stand out from the rest of the pack in the interview process. This interactive workshop will help you interpret your assessment results and learn practical, actionable strategies to find your best career fit.</p> <p><i>Facilitated by:</i> Alaina Love, SPHR President and CEO, Purpose Linked Consulting</p>
2:00p – 3:15p EST		<p><u>SESSION A - CONCURRENT WORKSHOP</u> (IN-PERSON EVENT ONLY) TOPIC TO BE ANNOUNCED</p>
3:15p – 3:30p EST		<p>BREAK</p>
3:30p – 4:45p EST		<p><i>Proudly Sponsored by:</i> </p> <p><u>SESSION B - CONCURRENT WORKSHOP</u> GETTING HIRED: NAVIGATING THE TALENT ACQUISITION LIFECYCLE</p> <p>Embark on a journey to uncover the keys to securing your dream career by delving into the nuances of the recruiting lifecycle and gaining insights into the secrets held by recruiters and hiring managers. From decoding job descriptions to mastering interview structures, navigating decision-making processes, staying informed about state employment laws, and skillfully negotiating compensation—this workshop empowers job seekers to seize control of their professional destinies.</p> <p>In today’s evolving hiring landscape, AI is transforming the recruiting process. Learn how to strategically leverage AI tools to optimize your job search, enhance your applications, and prepare for interviews. Organizations thrive when individuals are identified, interviewed, onboarded, and developed effectively. Join us to learn how to maximize each stage of the recruiting process—combining traditional strategies with AI-driven insights—to propel yourself toward a fulfilling and successful professional journey.</p> <p><i>Facilitated by:</i> Trier Bryant U.S. Air Force Veteran Investor & Founder, Pathfinder</p>
3:30p – 4:45p EST		<p><u>SESSION B - CONCURRENT WORKSHOP</u> (IN-PERSON EVENT ONLY) TOPIC TO BE ANNOUNCED</p>
4:45p - 5:00p EST	<p>CLOSING REMARKS AND ACKNOWLEDGEMENTS</p>	
5:00p - 6:30p EST	<p><u>EVENING RECEPTION</u> (IN-PERSON EVENT ONLY)</p> <p>Enjoy opportunities to meet and interact with guest speakers, participating partners and sponsors, as well as your fellow military women and colleagues. Light refreshments will be served.</p>	
03 APRIL 2025	<p> 2025 OFFICER WOMEN LEADERSHIP SYMPOSIUM (OWLS)</p>	